

Promotional Kit for Demolition Rockies

Thank you for exhibiting at Demolition Rockies. We have created a number of tools to help you promote your participation in this year's event. We appreciate your support and look forward to a great event in Colorado.

- I. [Web Content](#)
- II. [Sample Email](#)
- III. [Email Signature](#)
- IV. [Social Media](#)

Web Content

Web Banner

Please add the following web banner to a high-profile page on your personal or company's website, blog, social media profiles, and email communications. Link the web banner to the Demolition Rockies homepage on the NDA website.

<http://www.demolitionassociation.com/convention>



Web Copy:

Post the below event listing to your company's calendar of events web page. Can't use all the copy below? Just use the event name, date, location, and URL.

Demolition Rockies

March 22-25, 2019

Gaylord Rockies Resort & Convention Center | Aurora, Colorado

www.demolitionassociation.com/convention

Visit [Company name] in booth [booth #] at Demolition Rockies, March 22-25, 2019, at the Gaylord Rockies Resort & Convention Center in Aurora, Colorado. This year's event will feature a live demonstration of equipment, the ever-popular fast and furious presentations, and interactive demos from industry leaders.

Visit the [NDA website](#) to learn more about Demolition Rockies and [register](#) for the event. We look forward to seeing you in Colorado!

Email

[Subject]: Join me at Demolition Rockies

[Body]

Dear < name >,

Join me for Demolition Rockies, March 22-25 at the Gaylord Rockies Resort & Convention Center in Aurora, Colorado. This year's interactive Expo and demonstration event have been designed to provide you with countless opportunities to gain resources and experience the best of the industry that are vital to your success.

Demolition Rockies offers the most comprehensive education in the industry. Achieve measurable results in heightened asset performance; increased ROI; profitability and efficiency at every level by staying ahead of the curve with the latest industry and safety trends and developments.

Visit [Company name] at booth [booth #] in the Expo. We will be featuring [products, booth activities]

If you have not [registered](#), I hope you will consider doing so. I look forward to seeing you in Colorado!

Email Signature

Increase awareness of your participation at Demolition Rockies with your professional contacts by adding the conference banner to your email signature. Use the template below to customize your signature with your professional or personal information. Remember to link it to <http://www.demolitionassociation.com/convention>

Name

Title | Company

Address 1, Address 2 | City, State Zip

P: +1.XXX.XXX.XXXX | E: email@email.com



Visit [Company name] at [booth #] during Demolition Rockies!

Social Media

Customize the social media posts below or draft your own! Post them to your corporate or personal social media channels.

As you generate social media posts, the following NDA website links may be of relevance:

NDA website home page: <http://www.demolitionassociation.com/>

Demolition Rockies home page: <http://www.demolitionassociation.com/convention>

Demolition Rockies registration page: <http://www.demolitionassociation.com/register>

Demolition Rockies hotel and travel page: <http://www.demolitionassociation.com/hotel>

Demolition Rockies schedule: <http://www.demolitionassociation.com/schedule>

Demolition Rockies exhibitor page:

<http://www.demolitionassociation.com/exhibitorsandsponsors>

Facebook / LinkedIn:

Join the National Demolition Association for Demolition Rockies! Visit [Company name] at [booth #]. <http://www.demolitionassociation.com/register>

[Company name] is exhibiting at Demolition Rockies. Stop by booth [booth #] to learn more about our latest products! <http://www.demolitionassociation.com/register>

Visit us in booth [booth #] at Demolition Rockies, the most comprehensive education conference in the industry. Find the full schedule of events at the NDA website.

<http://www.demolitionassociation.com/schedule>

Don't miss [Company name] in booth [booth #] at Demolition Rockies. Register here:
<http://www.demolitionassociation.com/register>

Facebook Tips:

- In addition to sharing a post on your own Facebook timeline, consider posting in a related group you belong to. Be sure to abide by group policy.

- Adding your own customization can go a long way towards ensuring that your post is read and not considered spam. Consider adding a personal message, including a related photo, and tagging the [NDA Facebook page](#).

Twitter:

Register today for #DemolitionRockies, the premier education conference in the industry. Stop by our booth [booth #]. <https://bit.ly/2yG6hsY>

Join [Company name] at #DemolitionRockies from March 22-25! Visit us in booth [booth #]
<https://bit.ly/2yG6hsY>

Visit our booth at #DemolitionRockies! [booth #]

Test our latest products at booth [booth #] during #DemolitionRockies.

Twitter Tips:

-Tweets have a maximum length of 280 characters, including URLs, hashtags and punctuation.

-Use URL shorteners whenever possible.

-Use the event hashtag: #DemolitionRockies in your Tweets.

-Add an active industry hashtag to any of the sample Tweets above to make sure your message gets out in front of more potential attendees! i.e. #demolition

-When making or scheduling a post on Twitter, remember "less is more." Spamming the same Tweet can generate a negative reaction from the community.

-Post your Tweets at high-trafficked times during the week to maximize exposure. The optimal time is between 1:00 and 3:00 p.m., Monday through Thursday.

-Please add NDA's twitter account and follow us at [@NDAmakingway](#)