**Promotional Kit for Demolition New Orleans**

Thank you for exhibiting at Demolition New Orleans. We have created a number of tools to help you promote your participation in this year’s event. We appreciate your support and look forward to a great event in Louisiana.

1. [**Web Content**](#Web)
2. **[Social Media](#Social)**
3. [**Sample Email**](#Signature)
4. **[Email Signature](#Social)**

**Web Content**

Web Banner

Please add the following web banner to a high-profile page on your personal or company’s website, blog, social media profiles, and email communications. Link the web banner to the Demolition New Orleans homepage on the NDA website (below).

[**www.demolitionassociation.com/convention**](http://www.demolitionassociation.com/convention)



Web Copy

Post the below event listing to your company’s online calendar of events. Can’t use all the copy below? Just use the abbreviated listing – event name, date, location, and URL.

**Event listing:**

Join NDA and [company name] at [**Demolition New Orleans**](http://www.demolitionassociation.com/convention)– a reimagined outdoor event –March 3-4 in New Orleans, Louisiana. This year’s event features an expanded Live *DEMO*lition Event, the ever-popular fast and furious presentations, interactive demos from industry leaders, and more! Don’t miss [company name] in the Exhibitor Pavilion to access our range of products and service offerings that can help you add efficiencies, capture new opportunities and increase profits.

Visit the [**NDA website**](https://demolitionassociation.com/convention) to learn more about Demolition New Orleans and[**register**](https://www.demolitionassociation.com/Education-Events/Demolition-Austin/Registration) today!

**Abbreviated event listing:**

Demolition New Orleans
A Reimagined Outdoor Event

March 3-4, 2021

NOLA Motorsports | New Orleans, LA

[**www.demolitionassociation.com/convention**](http://www.demolitionassociation.com/convention)

**Social Media**

Customize the social media posts below or draft your own! Post them to your corporate or personal social media channels.

**Facebook / LinkedIn:**

Join the National Demolition Association for Demolition New Orleans! Visit [Company name] at [booth #] in the Exhibitor Pavilion. [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

[Company name] and other leading manufacturers will be in attendance at Demolition New Orleans – will you? Register to join [Company name] in New Orleans, March 3-4 today! [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

[Company name] is exhibiting at Demolition New Orleans. Stop by [booth #] in the Exhibitor Pavilion to learn more about our latest products! [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

Visit us at our booth # [booth #] at Demolition New Orleans, your one-stop-shop for all things demolition. Find the full schedule of events on the NDA website. [**www.demolitionassociation.com/schedule**](http://www.demolitionassociation.com/schedule)

Don’t miss [Company name] at booth [booth #] at Demolition New Orleans. Register today! [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

This year, it’s more important than ever to stay up-to-date on the latest products and services to help your company work more effectively, save more money, and keep employees safe. NDA’s Demolition New Orleans is the perfect place to gain that knowledge. [Company name] is exhibiting and featuring [products, services, etc.] – this is a can’t-miss event, register today! [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

What can you expect at Demolition New Orleans? Leading manufacturers and suppliers, including [Company name], that will provide one-stop access to the latest technologies and tools to help your business. Register to join us today! [**www.demolitionassociation.com/registration**](http://www.demolitionassociation.com/registration)

***Facebook and LinkedIn Tips:***

* *In addition to sharing a post on your own Facebook timeline and LinkedIn profile, consider posting in a related group you belong to. Be sure to abide by group policy.*
* *Adding your own customization can go a long way towards ensuring that your post is read and not considered spam. Consider adding a personal message, including a related photo.*
* *Don’t forget to tag the* [*NDA Facebook page*](https://www.facebook.com/DemolitionAssoc) *or* [*LinkedIn page*](https://www.linkedin.com/company/national-demolition-association/)*!*

**Twitter:**

Register today for #DemolitionNewOrleans, the premier industry convention. Stop by our booth [booth #] at the Exhibitor Pavilion to learn more about our latest products. [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

Join [Company name] at #DemolitionNewOrleans March 3-4! Visit us at booth [booth #] [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

Test our latest products at booth [booth #] during #DemolitionNewOrleans. Haven’t registered yet? Register to join [Company name] today! [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

Don’t miss out on @NDAMakingWay’s Demolition New Orleans – a reimagined outdoor event! [Company name] will be exhibiting and featuring [products, services, etc.]. This event is a can’t miss for all demolition professionals – register today! [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

What can you expect at Demolition New Orleans? Leading manufacturers and suppliers, including [Company name], that will provide one-stop access to the latest technologies and tools to help your business. Register to join us today! [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

At Demolition New Orleans, learn how to help your company work more effectively, save more money, and keep employees safe. [Company name] will be exhibiting our latest products and services that help you do just that. Register to join us today! [**http://ow.ly/mfdv50CibJu**](http://ow.ly/mfdv50CibJu)

***Twitter Tips:***

*-Tweets have a maximum length of 280 characters, including URLs, hashtags and punctuation.*

*-Use URL shorteners whenever possible.*

*-Use the event hashtag*: *#DemolitionNewOrleans in your Tweets.*

*-Add an active industry hashtag to any of the sample Tweets above to make sure your message gets out in front of more potential attendees! i.e. #demolition #demolitionindustryevents*

*-When making or scheduling a post on Twitter, remember “less is more.” Spamming the same Tweet can generate a negative reaction from the community.*

*-Post your Tweets at high-trafficked times during the week to maximize exposure. The optimal time is between 1:00 and 3:00 p.m., Monday through Thursday.*

*-Please add NDA’s Twitter account and follow us at* ***@NDAMakingWay***

**Email**

[Subject]: Join [company name]/me at Demolition New Orleans!

[Body]

Dear <name>,

I hope to see you at [**Demolition New Orleans**](http://www.demolitionassociation.com/convention)– a reimagined outdoor event – taking place March 3-4 in New Orleans, LA. To maintain the safety and health of attendees, the event will primarily take place outdoors, following all local and national COVID-19 safety guidelines. To learn more about how the NDA team is working to keep you safe at the event, click [**here**](https://demolitionassociation.com/convention/COVID-19-Protocols).

**Event highlights include:**

* Two days of the attendee-favorite Live *DEMO*lition Event
* Educational content to help your business emerge stronger from 2020
* Leading exhibitors including [company name] in the Exhibitor Pavilion
* Hands-on, interactive learning with equipment
* Opportunities to safely connect with colleagues after months of distancing

**Your team and business will walk away from the event stronger, more informed, and ready to bring best practices to your company.**

Network, share lessons learned, and reconnect with industry colleagues in a safe, outdoor environment at a time when it’s needed most.

Visit [Company name] in the Exhibitor Pavilion at booth [booth #]. We will be featuring [products, services, etc.]

[**Register today**](https://www.demolitionassociation.com/Education-Events/Demolition-Austin/Registration) to join us. I look forward to seeing you in New Orleans!

**Email Signature**

Increase awareness of your participation at Demolition New Orleans with your professional contacts by adding the convention banner to your email signature. Use the template below to customize your signature with your professional or personal information. Remember to link it to [**www.demolitionassociation.com/convention**](http://www.demolitionassociation.com/convention)

**Name**

Title | Company

Address 1, Address 2 | City, State Zip

P: +1.XXX.XXX.XXXX | E: email@email.com



Visit [Company name] at [booth #] in the Exhibitor Pavilion during Demolition New Orleans!