



NEWS RELEASE

IMMEDIATE RELEASE

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NATIONAL DEMOLITION ASSOCIATION SURVEY REVEALS CAUTIOUS OPTIMISM FOR 2010

A survey of member companies of the [National Demolition Association](http://www.nationaldemolitionassociation.com) shows a majority expect to see business levels, scrap prices, and company staffing to increase or remain the same in 2010. A cautious optimism about the new year was evident in the member survey.



DOYLESTOWN, PA, MARCH 1, 2010 – A recent survey of the member companies of the [National Demolition Association](http://www.nationaldemolitionassociation.com), the leading trade organization representing the global demolition industry, reveals that there is still a moderate level of optimism for the demolition industry in 2010.

Nearly one-third of members said they expected sales to increase this year, while more than 25% thought sales would remain the same as the previous year. Only 19% expected a decrease in sales. “Our industry is populated in large part of entrepreneurs,” said Michael R. Taylor, CAE, Executive Director of the National Demolition Association. “While they are well acquainted with business realities, they also tend to be optimistic and look for opportunities even when the economy is so challenging.”

In response to the question “What do you see scrap prices doing in your region in 2010?” approximately one-third expected the price to remain the same, while nearly 30% expected a price increase. Another third decided to reserve judgment or expect a price decrease. Trade publications like *Construction & Demolition Recycling* report an expected volatility in scrap prices in 2010.

Regarding employment plans for 2010, nearly 30% expected to increase staff in 2010, while another third said that staff levels would basically remain the same. Only 15% expected to lay off staff.

The National Demolition Association is a non-profit trade organization representing approximately 1,000 U.S. and Canadian companies and many international firms that are involved in the demolition process. Membership includes demolition contractors, general

contractors, civil engineering firms, and recycling, landfill, and salvage operations. The association's efforts help members stay abreast of environmental, regulatory and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services. The website is www.demolitionassociation.com.

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