



## NEWS RELEASE

IMMEDIATE RELEASE

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### **NEW ONLINE OPTIONS NOW AVAILABLE FOR EXHIBITORS AT THE 2010 NATIONAL DEMOLITION ASSOCIATION CONVENTION**

***As the National Demolition Association's 2010 Annual Convention in Las Vegas approaches, exhibitors can take advantage of a host of new online options for planning, registration, and marketing that are now available at [www.demolitionassociation.com](http://www.demolitionassociation.com). Among the exhibitor tools is the choice of being prominently featured on the Exhibitor Floor Plan, linking visitors back to the company website.***

DOYLESTOWN, PA, NOVEMBER 5, 2009 – Current and prospective exhibitors at the National Demolition Association's Annual Convention March 21-23, 2010 in Las Vegas now can take advantage of a full suite of new online options that allow for exhibition strategy and planning, show registration, and new marketing opportunities.

As an upgraded feature on the revitalized National Demolition Association website -- [www.demolitionassociation.com](http://www.demolitionassociation.com) – the Convention section gives visitors the ability to register as an exhibitor or delegate, rent exhibit space, check an up-to-date listing of registered exhibitors for 2010, and make reservations at The Mirage Hotel and Casino in Las Vegas, the site of the convention. Found in the "Upcoming Events" department of the website, the [Annual Convention](#) tab leads to full information about the convention's schedule and speakers.

In addition, exhibitors can now choose to prominently feature their company on the Exhibitor Floor Plan that is posted, with the option providing a link back to the exhibitor's company website. "This is the first time we've offered this option. It will give visitors to the convention the chance to learn more about our exhibitors by checking out their websites before they arrive at the show," noted Michael R. Taylor, CAE, Executive Director of the National Demolition Association.

For more information about the new marketing opportunities now available for the 37<sup>th</sup> Annual Convention and other details on the event, go to [www.demolitionassociation.com](http://www.demolitionassociation.com) or contact the Association at [info@demolitionassociation.com](mailto:info@demolitionassociation.com) or by calling 800-541-2412.

The National Demolition Association is a non-profit trade organization representing more than 1,100 U.S. and Canadian companies and many international firms that are involved in the

demolition process. Membership includes demolition contractors, general contractors, civil engineering firms, and recycling, landfill, and salvage operations. The association's efforts help members stay abreast of environmental, regulatory and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services. The website is [www.demolitionassociation.com](http://www.demolitionassociation.com).