

IMMEDIATE RELEASE

CONTACT: Elva Legere Clements
610-520-6140, Ext. 203
elva@alvare.com
www.alvare.com

NATIONAL DEMOLITION ASSOCIATION ANNOUNCES KEYNOTE PRESENTER, EVENTS, AT 39th ANNUAL CONVENTION IN SAN ANTONIO

Dr. Anirban Basu, economist for the ABC and CFMA, will analyze the current construction economy and forecast its nascent expansion at the NDA Convention March 10-13 in San Antonio, TX. Business-building educational sessions will cover the scrap market, insurance risks, and the newest demolition methods.



DOYLESTOWN, PA, Jan. 13, 2012 – A leading construction industry economist, Dr. Anirban Basu, is the keynote speaker at the [National Demolition Association](http://www.demolitionassociation.com)'s 39th Annual Convention in the historic city of San Antonio, TX, March 10-13. His address, entitled "Understanding the Construction Economy: Your 19th Nervous Breakdown," is sure to generate a good deal of discussion and interest, said Michael R. Taylor, CAE, NDA Executive Director.

"With Dr. Basu's background as the chief economist for the Associated Builders and Contractors and economic consultant to the Construction Financial Management Association, he has a depth of understanding of the demolition industry that few others have," Taylor said.

The NDA convention is the largest exposition of demolition equipment and services in the world. This year's event at the Henry B. Gonzalez Convention Center is the first time in the NDA's history that a convention has been held in Texas. "Our San Antonio-based convention committee chairman promises to deliver a true Texas experience to attendees, with a Cowboy Dance Hall themed party, a Professional Bull Riders' Rodeo, a big Texas barbeque, and a Mexican fiesta," according to Taylor.

Early bird attendees can register for the NDA's 25th Annual Golf Tournament on Saturday, March 10. On Sunday, the Grand Hyatt San Antonio is the setting for the festive Opening Night Cocktail Reception.

On Monday March 12, following Dr. Basu's address, George Hedley, CSP, entrepreneur, motivational speaker, and best-selling author, will give solid advice on the topic "Get Your

Business to Grow and Profit in a Tough Economy.” In addition, the Exhibit Hall opens in the afternoon, where the latest in demolition equipment and services will be on display to attendees.

On Tuesday, March 13, the first breakout sessions is “Ferrari Hydraulic Demolition Method,” a demonstration on the hydraulic jack method of demolition by Daniel Rieber of Ferrari Demolition Ltd. Next is “Values in Scrap,” a look at today’s scrap market, presented by Drew Lammers of Cohen Brothers Inc. and Jim Lawrence of ISA Alloys. The third session is entitled “Are Your Insurance Claims Helping You Manage Your Risks?” a presentation on managing claims and overall risk by Mitch Nelson of Fireman’s Fund.

Exhibit space is still available. More information and [necessary forms](#) are posted on the NDA website www.demolitionassociation.com. Passes for either the Exhibit Hall only or the Exhibit Hall and all functions can be purchased on the NDA site. The [registration form](#) is also posted on the NDA website. The Grand Hyatt on the Riverwalk serves as the NDA convention headquarters. A link to the hotel reservation site is posted under the Events section of the website. For more information, call 800-541-2412 or send an email to info@demolitionassociation.com.

The National Demolition Association is a non-profit trade organization representing approximately 1,000 U.S. and Canadian companies and many international firms that are involved in the demolition process. Membership includes demolition contractors, general contractors, civil engineering firms, and recycling, landfill, and salvage operations. The association’s efforts help members stay abreast of environmental, regulatory and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services. The website is www.demolitionassociation.com.

#

For a high-res image of Dr. Anirban Basu, contact Elva Clements at elva@alvare.com.