



NEWS RELEASE

IMMEDIATE RELEASE

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MAJOR 'ROI' FOR DEMOLITION CONVENTION ATTENDEES

The package of benefits reaped by attendees of the National Demolition Association Convention delivers a significant return-on-investment to companies involved in the demolition process, according to the NDA Executive Director. In addition to bringing back valuable business-building and safety information from the six optional workshops, registrants enjoy full Exhibit Hall access, two festive dinners, and all lunches and breakfasts. Event takes place March 5-8 at The Mirage in Las Vegas and is the world's largest exhibition of demolition products and services.



DOYLESTOWN, PA, FEB. 8 – Industry professionals who attend the National Demolition Association Convention March 5-8 at The Mirage in Las Vegas are guaranteed to return to their businesses with a new level of knowledge that will benefit their entire organization, according to Michael R. Taylor, CAE, Executive Director of the NDA.

“Companies tell us they see a solid return-on-investment when they choose to send representatives to our convention each year,” Taylor explained. “The wide variety of educational workshops on topics that can impact the bottom line and improve worker safety, as well as the numerous networking opportunities, add real value to the experience.”

Each delegate registration covers not only attendance at the six sessions, but also full access to the Exhibit Hall, which displays the latest advances in demolition equipment, technology, and services. In addition, the registration fee covers the NDA's legendary Monday Night Theme Party, this year “The Magic is Back” featuring a show with three world-class illusionists, and the Tuesday Night Annual NDA Banquet. Fee also covers three full buffet breakfasts and luncheons on Monday and Tuesday.

“The informative presentations, three fantastic meals each day, including two first-class dinners and entertainment, and an opportunity to check out the latest in the world's newest demolition products and services make attendance at our event a tremendous value,” Taylor said.

Children ages 5 and under of NDA-member delegates are free. Fee for spouses of NDA members is \$25. In addition, one-day Exhibit Hall and Exhibit Hall plus functions passes are also available.

Time still remains to complete the [exhibitor and delegate registration forms](#). A brochure that covers information on all sessions, speakers, and social events is also available on the NDA website www.demolitionassociation.com.

Contact the NDA at info@demolitionassociation.com or by calling 800-541-2412.

The National Demolition Association is a non-profit trade organization representing approximately 1,000 U.S. and Canadian companies and many international firms that are involved in the demolition process. Membership includes demolition contractors, general contractors, civil engineering firms, and recycling, landfill, and salvage operations. The association's efforts help members stay abreast of environmental, regulatory and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services. The website is www.demolitionassociation.com.

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For an image of the NDA logo, contact elva@alvare.com.