



NEWS RELEASE

IMMEDIATE RELEASE

CONTACT: Elva Legere Clements
610-520-6140, Ext. 203
elva@alvare.com
www.alvare.com

NATIONAL DEMOLITION ASSOCIATION CONVENTION DRAWS 1,100 VISITORS AND EXHIBITORS

The National Demolition Association's Annual Convention, the largest exposition of demolition products and services in the world, drew 1,100 attendees this year, close to last year's number. The Executive Director credits the reputation of the keynote speaker and the business-building value of the educational sessions as attractions to attendees.



DOYLESTOWN, PA, APRIL 15, 2010 – Even with the downturn in the construction industry continuing, the [National Demolition Association](http://www.demolitionassociation.com) drew 1,100 attendees to its 37th Annual Convention in Las Vegas, a number close to the previous year's level.

“We were very pleased at the turnout,” said Michael R. Taylor, CAE, Executive Director of the National Demolition Association. “We know it’s a tough time for our industry, which makes the solid turnout all the more remarkable.” Taylor noted that the keynote speaker, Lt. General (Ret.) Daniel Christman, the retired superintendent of the U.S. Military Academy at West Point and current foreign business expert, is one of the reasons many attendees said they decided to come to the Las Vegas event.

In addition, the educational breakout sessions were very well received by attendees. “Each session was packed and the response we got afterwards was great,” Taylor said. Presenters included Bob Mellinger of Attanium Corp. who spoke on crisis communications and decision-making skills; Michael Casbon of ERM, Inc. on how a comprehensive safety program can positively impact the bottom line; and Greg Hoyle of Hoyle & Associates on how companies can financially cope with and plan for the upcoming recovery.

Other highlights of the event were the presentation of the National Demolition Association's Lifetime Achievement Award to National Wrecking Company's Sheldon Mandell and the awarding of five NDA scholarships to prospective and current college students.

Next year's [38th Annual Convention](#) of the National Demolition Association will take place March 6 – 9, 2011 at The Mirage in Las Vegas.

For information about the next convention or membership in the NDA, go to www.demolitionassociation.com or call 800-541-2412.

The National Demolition Association is a non-profit trade organization representing approximately 1,000 U.S. and Canadian companies and many international firms that are involved in the demolition process. Membership includes demolition contractors, general contractors, civil engineering firms, and recycling, landfill, and salvage operations. The association's efforts help members stay abreast of environmental, regulatory, and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services.

#

CAPTION – for high-res photo, contact elva@alvare.com or 610-520-6140, Ext. 203.

Michael R. Taylor, CAE

Executive Director

National Demolition Association